

WP Fast Funnel Builder

User Manual

THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subjectmatter herein.

As the FTC Rules requires, we do not guarantee or imply that by using this tool, you will get rich or make money at all.

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Software and associated files is not freeware or shareware.

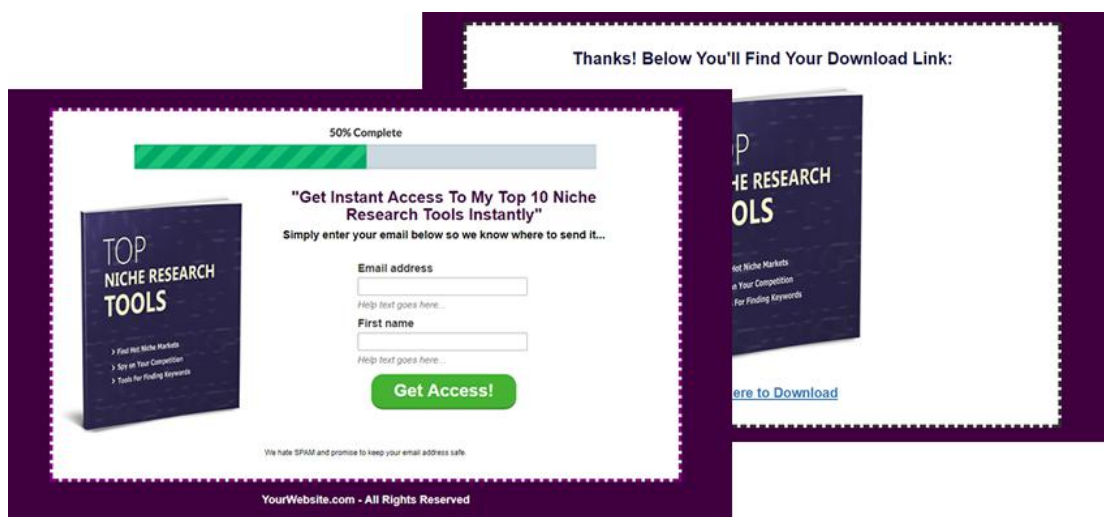
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Product Overview.

WP Fast Funnel Builder is a software that allows you to create responsive mini funnels for any niche with just some clicks.

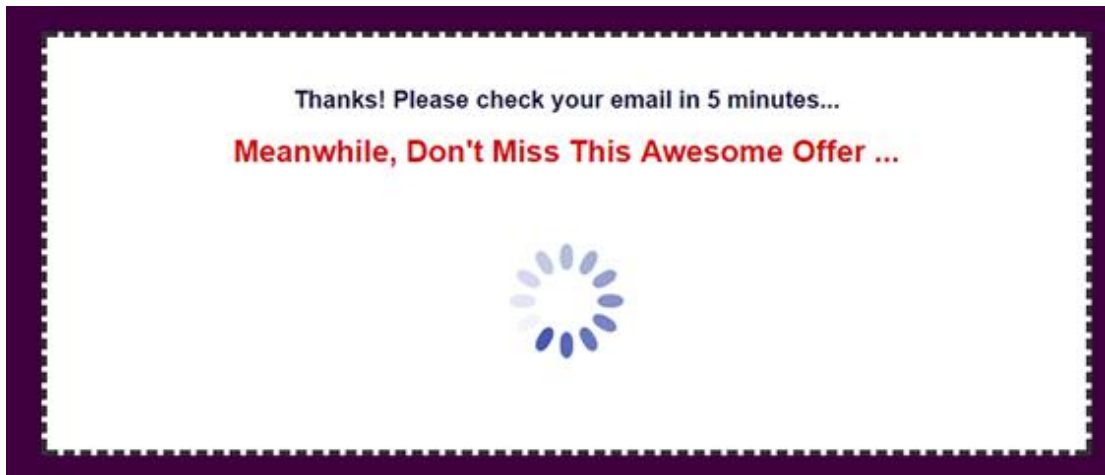
These mini funnels consist of a:

- Lead Magnet Page.
- Download Page.



In addition to these 2 pages you can create a third page which is a **“soft” redirect page** that your visitors can see right after they subscribe to your list.

Here's an example of a soft redirect page:



A “Soft Redirect” page usually shows a msg for some seconds and then redirects the subscriber to any url of your choice:

- Your Offers.
- Affiliate Offers.
- Or Any other url of your choice.

This is a great way to instantly make money from your list.

Installing “WP Fast Funnel Builder”.

Installing the plugin is like installing any other WP plugin.

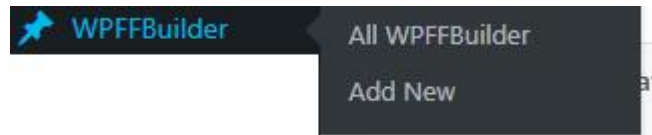
Step 1: Go to the "Plugins" section and click.

Step 2: Click "Add New" and Upload the included zip file.

Step 3: Activate "WP Fast Funnel Builder".

Using “WP Fast Funnel Builder”.

After activating the plugin, you can start creating mini funnels by going to the WP Fast Funnel Builder Menu (Admin Sidebar) ---> Add New.



Then assign a name to the new mini funnel.

A screenshot of a form titled 'Add New WPFFBuilder' in a light grey box. Below the title is a text input field with a blue border and the placeholder text 'Enter title here'.

What you use here will be used for the “permalink” of your funnel page (the sales page url).

Here you can see an example of this...

A screenshot of a form titled 'Test Funnel' in a light grey box. Below the title is a 'Permalink:' label followed by a text input field containing 'http://[redacted]/test-funnel/'. The text 'test-funnel/' is underlined in green. To the right of the input field is an 'Edit' button.

Funnel Page Settings

These are common settings that will be applied to all your funnel pages:

- Main Offer
- Soft Redirect Page
- Download Page/s.

Here you can see them:

General Page Settings

Page Background Color:

Select Color

Footer Text:

Example: YourSite.com - All Rights Reserved.

Footer Text Color:

Select Color

Your Lead Magnet Page.

From this box you can quickly adjust the settings of your Lead Magnet page: enter an image of your lead magnet, add an opt-in form, etc.

Lead Magnet Page

Page Title:

This will be visible in the title bar of ec
your product name etc.

Show Progress Bar:

Yes ▾

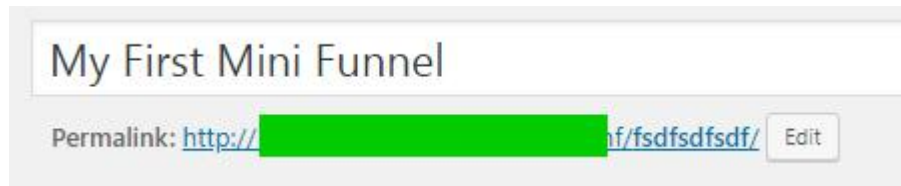
Show progress bar (animated gif).

Container Border Color:

Select Color

Notice: Some autoresponder providers don't have responsive forms and of course, that is something that the plugin can't control.

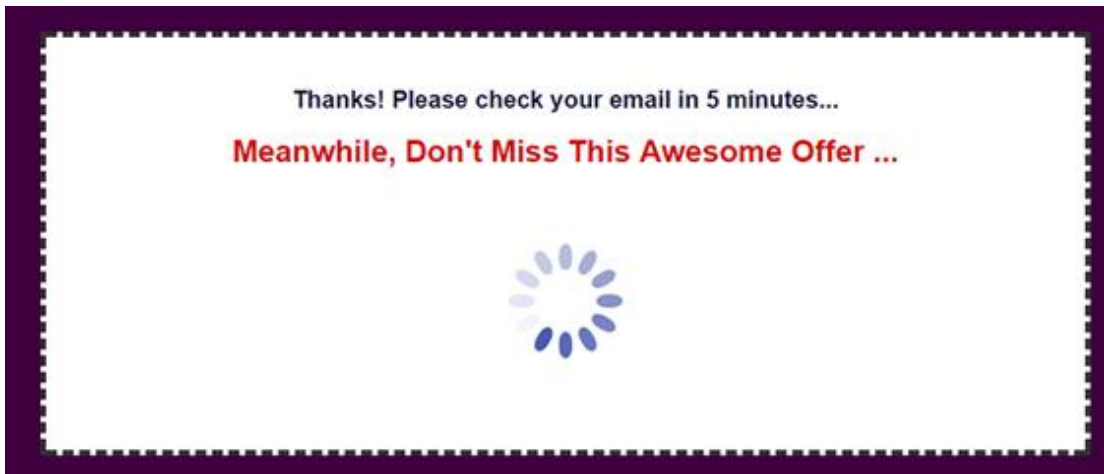
If you want to “Preview” your lead magnet page, simply click the permalink of your mini funnel:



Your Soft Redirect Page.

A soft redirect page is a page that shows for some seconds and then redirects to another page of your choice (affiliate page etc).

Here's an example of an soft redirect page:



A soft redirect page is usually used as a “**Thank You**” page in the configuration of an autoresponder (your users are taken to this page right after they submit the subscription form).

If you use a “Soft Redirect” page, you should send your freebie by email (you could setup an autoresponder for this, sending your freebie in the first autoresponder serie - a Welcome email).

Configuring a soft redirect page is really easy and you can do it from this box:

Soft Redirect Page (Optional)

Soft Redirect Line 1: *Example: Thanks! You will receive your download link within some minutes.*

Soft Redirect Line 2: *Example: Meanwhile, don't miss this awesome offer.*

Redirect to this url: *Enter a url for the redirect (example: an affiliate offer or offer of your own).*

If you want to “Preview” your soft redirect url, just add the following parameter at the end of your permalink (your lead magnet page):

?thanks=1

For example, if the permalink of your lead magnet page is

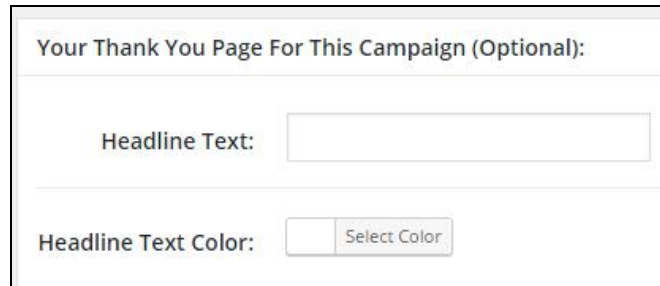
<http://www.yoursite.com/wpmf/something/>

Then, your soft redirect page will be...

<http://www.yoursite.com/wpmf/something/?thanks=1>

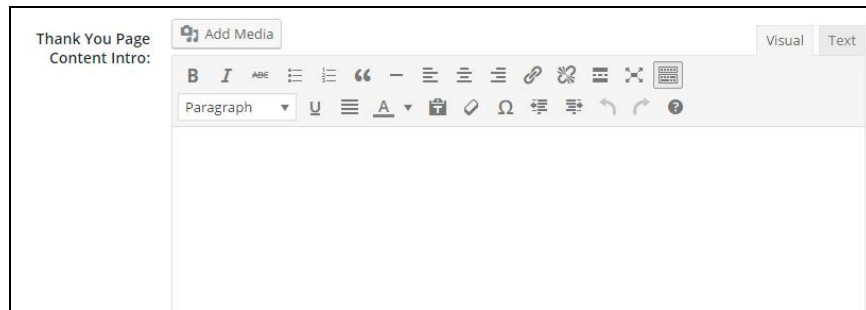
Creating the Download Page.

If you want to create the download page through WP Fast Funnel Builder (to deliver your free product), you can do it from here.



This screenshot shows a form titled "Your Thank You Page For This Campaign (Optional):". It contains two input fields: "Headline Text:" with a text box, and "Headline Text Color:" with a color selection button labeled "Select Color".


Now you'll enter a content intro that will be visible in both download pages (those who purchased the main offer + those who also purchased the upsell - if you have one).










This screenshot shows the "Thank You Page Content Intro" editor. It features a rich text editor with a toolbar containing various formatting options like bold, italic, text color, background color, link, unlink, list, and table. The editor is currently set to "Paragraph" and has tabs for "Visual" and "Text" editing.

Here you have to enter the download links and instructions for those who purchased the main product:

Access Info:

 Add Media

Paragraph ▼ **B** *I*   “     

Finally, we need to know how to get access (how to see) this page.

First, we need to enter a “secret key” for this page through the “Access Key” field.

Here’s an example:

Access Key:

3tg

To access (see) these pages you need to add the following parameter at the end of the permalink of your sales funnel: *accesskey=* and your access key.

Example: If your access key is “3tg”, then the parameter that you will pass to your main page will be **?accesskey=3tg** to get access to your download page . Your secret key must not contain spaces or strange characters.

That’s All.

